

FELLOWSHIP COMMUNICATION ACTION COMMITTEE

SUMMARY OF SURVEY RESPONSES

Summer Assembly 2006 (July 14-16)

To get input on how to improve communication within our fellowship, our action committee conducted a survey with the attendees of the Spring Assembly (3/25/06). We received 75 completed surveys: Thank You!

A summary of the responses is presented in this document. (Questions 1 and 3 are on the reverse side.)

The complete survey responses can be found on the Colorado Al-Anon/Alateen website:

<http://www.al-anon-co.org/members/action-fellowship.html>.

2. Communication Vehicles

"How important are each of these to you/your group?"

Ranked Importance	Communication Vehicles	Unimportant			Important	
		#1's	#2's	#3's	#4's	#5's
1	Conference Approved Literature	0	1	3	15	59
2	Activity flyers (e.g., A Day in Recovery)	2	0	8	27	38
3	The Forum	6	3	17	19	32
4	Colorado's Al-Anon/Alateen website	7	5	13	19	30
5	The Butterfly	6	7	27	17	21
6	WSO's Al-Anon/Alateen website	8	7	23	18	18
7	Newsletters	6	13	27	19	12
8	Tape (Audio) Library	14	10	31	15	5
	Other (see list below)	0	1	3	3	17

4. Services Under Consideration

"Would the following services be useful to you/your group?"

	yes	no	maybe
A tip sheet with pointers to useful Al-Anon information.	53	5	2
A monthly email message with additional tips.	39	14	1

The Fellowship Communication A.C. has just begun to work with these issues. It is anticipated that we will be calling upon others in the fellowship to help us develop solutions. We will have more to report later!

(over)

Who we are...

The Fellowship Communication Action Committee is composed of:

Literature Coordinator
 Butterfly Coordinator
 Tape Librarian

GRs & DRs
 Alternate Delegate
 Past Delegate(s)

Our Mission Statement

Communicate – and facilitate communication of – the purpose and activities of our fellowship among its members.

Summary of Perceived Issues and Suggested Solutions

The problem and solution statements below are based on responses that were provided to these questions:

1. Communication Issues

“What are the top communication issues affecting Al-Anon today (at any level: group, district, area, communication with AA, etc.)? What information are you/your group missing?”

3. Suggestions

“For the issues that you listed in #1 and the communication vehicles you ranked important in #2, please share your ideas for improvement.”

This is a first pass analysis of respondents' answers, and were not taken verbatim from survey results. The counts at the left reflect the number of times each was mentioned or implied. The statements shown in bold were identified by the survey subcommittee as important to address in the near term for one of the following reasons: impact it has on the fellowship, mentioned multiple times by respondents, a solution is already being developed, or relatively straightforward to implement.

Problem Description

- 23 **Low awareness of Area and WSO resources (websites, Guidelines, etc.)**
- 17 Group members have low understanding of and interest in affairs of the District, Area, WSO
- 9 Group members have low understanding of and interest in service
- 9 Low cohesion within Districts (esp. in geographically-dispersed districts)
- 9 **Inappropriate use of electronic communication (esp. email)**
- 8 Insufficient effort, resources devoted to attracting new members (esp. youth)
- 7 Need more electronic functionality at the Area level (e.g., forums for dialogs)
- 6 **Area information (meetings, events, contacts, Butterfly) is out of date and inaccurate**
- 5 Insufficient communication/coordination between Al-Anon and AA
- 4 Some members are not electronically "plugged in" and fear getting left behind
- 3 GRs need better advance knowledge of issues before Assemblies
- 2 WSO Communication seems top-down
- 15 Other

Solution Description

- 21 **Group meetings on service, unity**
 - 8 - **Provide area materials for group meetings**
 - 15 **Improve Butterfly usefulness**
 - 14 **Improve the use of electronic communication (Web, E-mail) within the Area**
 - 8 - **Publish Electronic Communication Guidelines**
 - 6 - **Districts, Action Committees: use pages on the Area website**
 - 5 - Support (moderated) forums and chats
 - 13 Encourage GR enthusiasm
 - 11 Improve cohesion within Districts
 - 10 **Publicize Area and WSO resources**
 - 21 - **Publish Area Tip Sheets, Bulletins**
 - 7 - **Publicize availability of the Audio Library**
 - 9 Improve public outreach (example: share with other Districts the experience, strength and hope from successful projects)
 - 8 Improve the communication process (see all others, plus continue to explore improvements to the Fellowship Communication process)
 - 3 Improve communication/coordination with AA
 - 2 Better communication with AWSC
 - 2 Improve the accuracy of the Area meeting list
 - 20 Other
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